





Newsletter #2 Apr 2022 – Mar 2023

## Minecraft for Education

Minding Media is a project that combines media literacy and Minecraft Education Edition to teach students about responsible media consumption and creation. In the project students can visit Media Wood and meet some of its fun residents and at the same time learn about Media, Advertisements, social media and fake news through four different storylines. Through this project, students learn about media ethics, bias and accuracy, as well as develop their technical skills. Through Minding Media students not only gain a deeper understanding of media literacy but also learn through game-based learning in a fun and engaging way. The project can be a useful tool for promoting media literacy among students and preparing them for a world where technology and media play a crucial role.



The Minecraft World outputs present the Minding Media core modules including 1) What is Media; 2) Advertising Literacy; 3) Fake News; and 4) Social Media in a game-based environment. The learning acquired from the video library is reinforced, allowing children to apply the skills acquired, in a virtual practice-based learning environment through challenges, quests and other problem-solving activities. For children, the Minding Media Minecraft World facilitates immersion, going beyond the scope of traditional classroom techniques to highlight the persuasive intent in advertising, fake news, and social media. Project outputs are being user tested with over 240 children and their teachers.

## **Brave New Media Forum**

In the middle of November last year, the Brave New Media Forum (BNMF) was held in Belgrade, an event that brings together media workers, fact-checkers, and civil sector activists from the Western Balkans, Eastern Europe, and other parts of the world. During the two-day program of the BNMF in Belgrade, forum participants from 20 countries gathered and talked about various topics including media literacy, fact-checking, young media, mental health, and others.

Among more than 50 speakers at the forum was Tijana Femić, representative of the *Novi Sad School of Journalism* and the FakeNews Tragač portal. During her presentation, Tijana presented, among other things, the Minding media project and the Minecraft educational world dedicated to fake news and media literacy. At the end of each video children can complete a quiz. When they have watched their 4 interactive training videos and completed the 4 quizzes, children will receive a Minding Media Master badge.



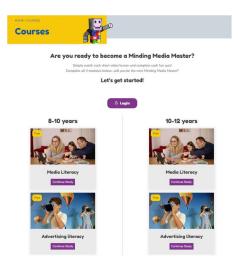
Tijana spoke on the first day of the forum at the Power of Truth panel, where Ilya Ber from the fact-checking portal Provereno and Vahe Sarukhanyan, a journalist from the Armenian research portal Hetq, also addressed the audience. The Brave New Media Forum has been implemented since 2017 in the organization of the Deutsche Vele Akademie and the OSCE Mission in Serbia in partnership with the Media Association, the Association of Local and Independent Media, and the National youth council of Serbia.

## Discover the Amazing Minding Media Video Library!

Embark on an educational journey with the Minding Media Video Library, designed to teach media literacy skills to primary school children aged 8-12 years. Dive into four captivating modules: Module 1 - Media Literacy, Module 2 - Advertising Literacy, Module 3 - Fake News, and Module 4 - Social Media.

The video library features two age-appropriate sets of modules: one for children aged 8-10 years and another for students aged 10-12 years, covering the same exciting themes.

Each module offers 5 lively, attention-grabbing videos, complemented by entertaining quizzes to test the students' understanding. Upon completing all videos and quizzes in a module, students will be rewarded with a special certificate from the Minding Media Monster! Encourage friendly competition by having students race to collect all 4 module certificates or collaborate to learn together.



The video library is free to use and easily accessible, with optional login features for children, parents, and teachers to track progress and resume from where they left off.

By the end of this fantastic course, children will gain valuable knowledge and skills to recognize misinformation and disinformation, empowering them to be safer and more responsible online explorers!

By summer 2023 the Video library will be available in Dutch, Finnish and Serbian!

## **Academic Dissemination** at Conference in Seville!

The 15th annual International Conference of Education, Research and Innovation was held in Seville, Spain in November 2022. More than 625 participants from around the globe debated key issues that face educators and education today, in terms of new learning and teaching technologies. During the 'Media & Information Literacy' morning session, on the 8th November 2022, one of the Minding Media team presented a paper entitled 'AN INTERACTIVE APPROACH TO CHILDREN'S CRITICAL MEDIA LITERACY EDUCATION: DEVELOPING THE MINDING MEDIA VIDEO TRAINING LIBRARY'.



The paper details the rationale for the development of result 1, outlines the valuable learnings from the usertesting phase, and presents recommendations for the enhanced development of the Minding Media Video Training Library. These recommendations were then incorporated into the development of the teaching resource. The paper is available to view here: https://doi.org/10.21125/iceri.2022.1204.

Thanks to the conference organisers for a great event!

For more information visit: <a href="https://mindingmedia.eu/">https://mindingmedia.eu/</a>











